

# CONTENTS

*LIST OF FIGURES* ix

*ACKNOWLEDGMENTS* xi

*INTRODUCTION* 1

## **PART I: THE JEWISH “RACE” IN AMERICA, 1875–1895**

### **CHAPTER 1**

“Different Blood Flows in Our Veins”:  
Race and Jewish Self-Definition in  
Late-Nineteenth-Century  
America 11

## **PART II: JEWS IN BLACK AND WHITE, 1896–1918**

### **CHAPTER 2**

The Unstable Other: Locating Jews in Progressive Era  
American Racial Discourse 35

### **CHAPTER 3**

“Now Is the Time to Show Your True Colors”:  
The Jewish Approach to African Americans 51

### **CHAPTER 4**

“What Are We?": Jewishness between Race and Religion 86

## **PART III: CONFRONTING JEWISH DIFFERENCE, 1919–1935**

### **CHAPTER 5**

Race and the “Jewish Problem” in Interwar America 119

### **CHAPTER 6**

“A White Race of Another Kind”? 138

### **CHAPTER 7**

Wrestling with Racial Jewishness 165

PART IV: FROM OLD CHALLENGES TO NEW,  
1936–1950

CHAPTER 8

World War II and the Transformation of Jewish Racial Identity 189

*EPILOGUE*

Jews, Whiteness, and “Tribalism” in Multicultural America 209

NOTES 241

INDEX 293

## FIGURES

1. <i>The American Jewess</i> , 1895	24
2. "Business and Pleasure," 1898	39
3. Is the Jew white? 1902	45
4. "We . . . hope that they will blend," ca. 1906	49
5. "Get Your Tickets Now for the Minstrel Show," 1914	67
6. Julius Rosenwald, philanthropist, ca. 1912	73
7. A Jewish merchant in black Manhattan, 1897	77
8. The Yiddish view of civilization and barbarism, 1908	80
9. Immigrants learn about race, 1903	83
10. <i>The Melting Pot</i> , 1908	101
11. <i>Dictionary of Races and Peoples</i> , 1911	106
12 and 13. Jewish racial types from Maurice Fishberg, <i>The Jews: A Study of Race and Environment</i> , 1911	112
14. The Jew as "kike," 1923	129
15. <i>The Cohens and the Kellys in Africa</i> , 1930	135
16. Colonial Day, 1928	141
17. Ad for Duz soap, 1927	143
18. Jews blacking up, 1925	157
19. "Justice in the South," 1927	160
20. <i>From Moses to Einstein</i> , 1937	173
21. "The Defense of Equal Rights," 1947	197
22. "These Are Jews," 1953	205
23. Protestant, Catholic, Jew . . . and Negro, 1942	207
24. Genetic testing brochure for Jews, 2002	231
25. Jewish is cool, 2002	237