#### Contents

## Introduction: The Union of Media and Politics in Israel 1

# PART ONE The Emergence of "Mediapolitik"

- 1. The Media Revolution of the 1990s 13
  - 2. Television and Popular Culture 33
- 3. The Political Revolution of the 1990s 52
- 4. The History of Media-Politics Relations in Israel
  - 5. The Fusionist Character of "Mediapolitik" 94
    - 6. Israel's Media-Centered Democracy 120
      - 7. Symbolic Politics 144

### PART TWO Netanyahu's Telepopulism

- 8. Populism and Neopopulism 165
- 9. Netanyahu's Media Strategy 189
- 10. The Characteristics of Israeli Telepopulism 215
  - 11. Netanyahu's War Against the Media 234

## PART THREE Communitarianism and the Alternative Media

12. Minority Media in a Sectorial Society 26113. Will the Public Sphere Survive? 284

Conclusion: "Mediapolitik" and the Future of Democracy 297

Notes 321
Works Cited 337
Index 357